

WALGETT SHOW

2009

On Saturday, 16th May, and Sunday, 17th May 2009 WAMS held a Promotional Stand in the Country Energy Pavilion at the Walgett Show.

The group targetted was the Walgett community as well as people from surrounding towns. A total of 91 people attended the stand – 21 Aboriginal males and 34 non-Aboriginal males, 12 Aboriginal females and 24 non-Aboriginal females.

WAMS Officers in attendance:

Kylie Gilmore	Program Practice Manager
Ann Megalokonomos	Breathe/Public Health Worker
Kelly Rowe	Drug & Alcohol Worker
Linda Hardgrave	Healthy for Life
Sarah Robinson	Office Co-Ordinator
Sarah Brown	Exercise Physiologist
Naomi Barrett	Assistant Finance Admin
Karen Ruttermen	Clinic Administration
Kayla Thurston	Dental Assistant
Melanie Orcher	Dental Assistant
Donna Thurston	Goonimoo Assistant
Karnie Walford	Midwifery Program AHW
Lawrence Walford	Director
Sharon Silversides	Clinic Administration
Rodney Thorne	Maintenance
Peter Plazina	Transport

WAMS staff distributed promotional flyers, WAMS flags, information pamphlets for smokers, good health posters and promotional bags containing stickers, pencil cases, bubbles, balloons, note books, tattoos and healthy eating flyers. Dental promotional bags filled with balloons, badges, toothpaste and toothbrushes were also distributed to the children.





WALGETT SHOW

Saturday 16th & Sunday 17th May 2009



The show was a good opportunity to promote WAMS using all of the resources, information and promotional gear we have to offer.

Unfortunately, people requested health checks and were disappointed they were not being carried out. This caused the number of people attending the stand being down on last year's figures.

Recommendations:

- WAMS should invest in more up to date promotional material.
- Planning for next year's show should be started at the beginning of 2010, ensuring there will be staff on hand, etc.
- WAMS to contribute to some of the exhibitions, eg Goonimoo children crafts, etc.
- For next year's show, staff working on the Saturday of the show to be given Friday off. Staff working on Sunday to be given Monday off work. This should ensure that there are enough clinic staff in attendance to conduct health checks.

